

DRIVERS, LET'S ALL *LIVE* TO SEE THE *ROAD* AHEAD.

DRIVERS OF BIG RIGS AND PASSENGER VEHICLES HAVE ONE BIG THING IN COMMON:

we all want to make it to our destinations alive, without getting into a life-ending crash. By following a few simple tips, drivers and big rigs can avoid deadly crashes and reduce the number of traffic fatalities that happen on our roads. We're all in this together, and we all want to live to see the road ahead.



DID YOU KNOW?



SLOW DOWN

In 2018,

31%

of traffic fatalities were speed related.



Slow Your Roll: Reduce your speed by:

- 1/3 on wet roads
- 1/2 on snowy and icy roads



GIVE SPACE

"No Zones"

Places in the front, sides and back of big rigs where they can't see you.



Back Off Big Rigs:

Stay four seconds behind big rigs on city streets, eight seconds on highways.



USE YOUR TURN SIGNAL

Drivers need to use their vehicles' turn signal

100%

of the time when they change lanes or make right or left turns.



300 feet -
That's how far ahead you should signal a turn or a lane change.



USE CARE WHEN PASSING

94%

That's the percentage of car crashes are caused by human error.



Get a Passing Grade:
Always check before changing lanes & never speed up to cut off a big rig.



FOCUS ON THE ROAD

EYES ON THE ROAD

At
55
mph

if you look away from the road for **4.6 seconds**, you've just gone the length of a football field.



Whatever's distracting you,
put it down.



ALWAYS BUCKLE UP

51%

That's how much wearing a seat belt can reduce your risk of dying in a car crash.



Make it click.
It could save your life.

For more information on Truck Safe driving behaviors and to access downloadable marketing materials, visit BadgeonBoard.NV.Gov.

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